

# Design Trend



MASTER PLAN HOMES



2020

ISSUE 1



# Project Profile

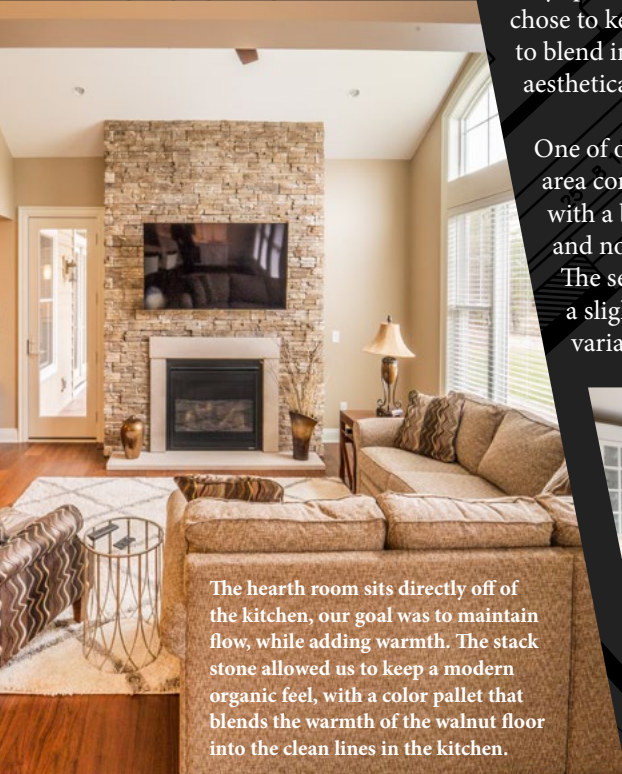
# Back Bay Estates

The Back Bay Estates, where contemporary meets traditional. In this home, one of the goals was to take a traditional look and blend it with contemporary straight clean lines to allow for a modern and bright aesthetic, while maintaining a warm “homey” feel. The kitchen is one of the spaces this is most evident. The Cogan doors in winter white (right) and shaker style doors allows for a simplicity that is not overpowering, and allows for decorative accents to be placed throughout the room. One of the challenges this kitchen presented was the amount of cabinets the home owner wanted to incorporate.

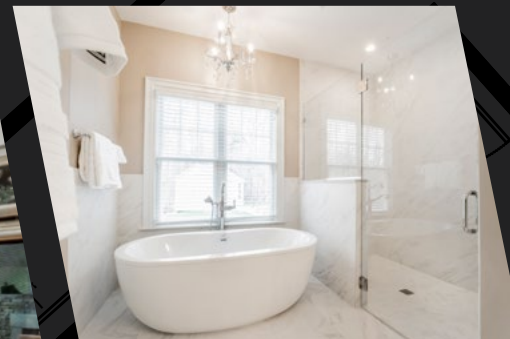
They spanned floor to the ceiling, and as pantry cabinets we chose to keep them in the white shaker style, which allows them to blend into the walls creating an extremely functional, and aesthetically pleasing storage space.

One of our favorite design aspects of this kitchen, is the seating area connected to the island (below). In this kitchen we went with a bit of a non-traditional island, with cabinets on all sides and no overhang for seating, symbolic of a true “Prep” island. The seating area is a pie shaped surface that sits at table height, a slightly lower than the island itself. We used a “Taj Mahal” variation of quartzite, a very hard natural stone (as seen above) which allows for a durable area for the eating.

One of the nicest aspects of a white kitchen is the ability to easily add glass in more decorative areas, without taking away from the overall feel of the design. In addition, white blends very well with stainless fixtures and appliances, allowing them to be subtly showcased. The walnut hardwood floors tie the entire design together, adding warmth and a touch of traditional feel to this otherwise contemporary white kitchen. We loved seeing our customers’ wish list, style and design, come to life in this Back Bay estate project.



The hearth room sits directly off of the kitchen, our goal was to maintain flow, while adding warmth. The stack stone allowed us to keep a modern organic feel, with a color pallet that blends the warmth of the walnut floor into the clean lines in the kitchen.





2020 Q1

# Featured Upcoming Trends

## Custom Cabinetry

## Counters

(LEFT SPREAD KITCHEN)

### Quartzite Taj Mahal

Quartzite is a stone that has recently grown in popularity in recent years due to its unique styles, flashy colors and durability. Not to be confused with quartz, the man-made hard surface counter, quartzite is a true, natural stone.



### Winter White (LEFT SPREAD KITCHEN)

If you're looking for a white kitchen without the overpowering sterile feel, the custom color of winter white brings soft, grey hues to your white pallet. Shown here on our Cogan Door, modern meets craftsmen with these straight lines and machine edges.



### Platinum

Grey is definitely not going away and is here to stay in 2020! Platinum Grey brings a bright and light grey to your kitchen or bathroom for those who want a clean look without going stark white. Shown on our Warren Door, the eased edges and slightly rounded insets bring some traditional feels to jazz up a more simple door.



### Cafe

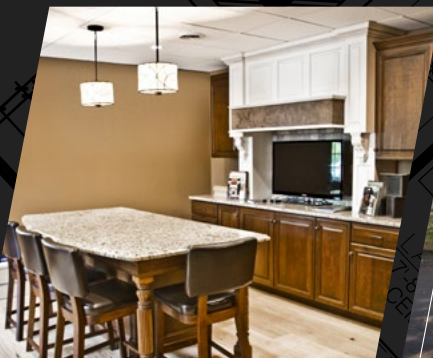
The Cafe color variant is a dark stain on maple wood. For those who enjoy subtle wood grains, maple adds some great texture to accent an island, bathroom or basement bar space. The Cafe stain adds bold color and brings warmth to any design. Shown on the Marietta Door, this minimalist look is great for something unique and different.

Learn more about Quartz on our YouTube channel at [youtube.com/MasterPlanBuilders](https://youtube.com/MasterPlanBuilders)



# Master Plan Showroom & Design Center

At Master Plan Design, we offer a variety of cabinets, countertops and flooring styles which allows us to give every homeowner the opportunity to fully realize their home's potential with a customized experience like no other. Our kitchen design team, utilizes 35 years of experience in the home design industry to not only allow you to execute your vision, but also oversee the process from start to finish. The Master Plan Design Team will give life to the best parts of your home by implementing our exclusive products and providing meticulous installation for your new construction or remodeling project.



11624 South Ave., North Lima, OH



# Ask Your Builder

## When Is The Best Time To Build?

Building a home is an important decision and something that should include a well informed research and design phase. You have to make many decisions and selections to build the perfect home, including choosing a location, deciding how much you can afford, and you'll need to think about when you want to start digging the foundation for your new home. So you may ask... "When is the best time to build?"

A great time to build is when you know what you want in a home and choose the best for your family's day to day lifestyle but seasonality can play a role. Experts say that it's best to build a house when the weather is cool and dry. So the best time to build a house may vary depending on the weather conditions in your area.

For some people, the winter may be one of the best times to begin planning a new home. It takes several months to finish a home and if construction commences in the spring, it will be warm enough to pour the concrete for the driveway. But if it rains or snows frequently during the winter, that could delay your home-building project, but still allow time to move in before winter!

## Community News

### Old Saybrook's Radcliffe Pass



We are announcing that another beautiful street in our premiere Columbiana community is coming to a close, with only a few lots remaining. Radcliffe Pass's homes offer tree lined streetscape with transitional architecture and access to Eureka Road. If you haven't heard about Columbiana's C.R.A., you owe it to yourself to learn about it. The purpose of the CRA is to encourage revitalization of the existing housing, building stock and the construction of new structures. The Community Reinvestment Area is a state-sanctioned program that allows the Columbiana City Council to grant **100% property tax exemptions for 15 years\*** on the increase in the assessed valuation resulting from improvements. Inquire today or visit [www.OldSaybrookLiving.com](http://www.OldSaybrookLiving.com) to learn about availability as very few homesites remain and are moving quickly.

\*15 year 100% tax exemption on the increase in the assessed valuation resulting from improvements. Subject to City of Columbiana resolution 18-O-2979. Community Reinvestment Area is developed through Columbiana City Council and other governmental offices. May be subject to approval by the Community Reinvestment Area Housing Council and Tax Incentive Review Council. The CRA is not affiliated with Master Plan Builders or Master Plan affiliated companies.

#### CONTACT US FOR ALL YOUR NEW HOME NEEDS

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