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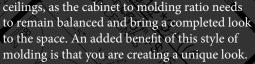
ISSUE 4

# Ectic Custom

When designing a custom home, one of the most exciting times is watching a customer's vision come together to create one-of-a-kind spaces. In this eclectic custom project, one of the most unique rooms is the dining space. The tiered tray ceiling is accented with crown moldings and LED tape lighting. A bold pop of color was used to make the tray ceiling standout in the room, while matching the color to the custom wallpaper for chromatic cohesion. The home owners agreed with our design team on the wallpaper choice, because its a great way to add charm and character to a home.

The tray ceilings continue in the kitchen while bringing dimension and style into a large room that can otherwise become a bit monotonous with a large, flat ceiling. Tray ceilings and similar dimensional designs are a relatively inexpensive ways to bring a custom feel into a new home build when discussed in the initial design and planning phases. The textural elements of wood and stone contrast the smooth glazed moldings, stainless steel, and white kitchen cabinetry adding aesthetic appeal. Contrasting color schemes aid in the visual interest with white cabinets on the perimeter, against dark, bold colors of the island. When designing this style of island, we can often tie it all together with the countertop selection. Too many loud or contrasting selections in one space can be overpowering and take away from the visual intermediary the coutertops provide in the color and texture equation. The counters in this home help blend the color choices perfectly, while still allowing accents to shine!

Another unique aspect you will find in this custom kitchen is the stacked molding. In custom builds with tall ceilings, cabinetry can make or break the space. It is important to proportion the wall cabinetry to the ceiling height. When utilizing floor to ceiling cabinets, as seen in a majority of the cabinets in this home, stacked molding is essential. Stacked moldings occur when various trim profiles are layered together to create a larger, more embellished appearance. This is essential in rooms with tall ceilings as the sekinet to molding ratio people.







designing any custom home, it is essential to mind the details in the other areas as well. The staircase is one area that can have a grand appearance, when well thought out. Wrought iron, as shown here, has a timeless look, tying in the stained elements of the hardwood flooring to the island cabinetry. Supporting the staircase are custom columns, that our experienced craftsman hand build, which brings a statement piece to the area, as this is highlighted in the foyer. Dressing up columns, as shown in this design, allow continuity between the molding profiles, styles found in the kitchen and various places throughout the home to reemerge.

When designing your custom home, remember to let your personality shine through the selection process. Trends will come and go, so design your home with styles you love and will enjoy for years to come!



## Community News

### New Home Leases Available Summer 2021!

**Great news!** We are opening up availability again for our newly built, stand alone, custom residences in the Back Bay at Arrowhead Lake! These Villas are nestled into the heart of the Back Bay neighborhood and offer the Back Bay lifestyle in a leasing option. Each home features an open floor plan with ample space. These residences are not "just another rental" they feature all of the high-end appointments of the Back Bay community and the quality that comes with every Master Plan home. The interior features industry exceeding amenities like stainless appliances, nine foot walls and vaulted ceilings along with granite countertops. **DON'T MISS OUT ON THESE LIMITED TIME HOMES**, call 330-549-0692 today to request information about leasing these custom.



For complete information on these homes and 360° Virtual Tour visit Arrivolvy head IBack Bay com/leasing

# Product Showcase-Loy-Luxury Vinyl Riooring

L.V.T. stands for Luxury Vinyl Tile - A flooring product that looks like real wood and stone flooring, but provides many more functional benefits. This popular style of flooring comes in a range of shapes, sizes and looks, which can create an authentic looking floor in your home, without the common drawbacks of natural products.

#### Design Approach:

LVT is constructed from a series of layers that creates a realistic 3D impression and a structurally sound manufactured base. The stability layer helps the product to lay flat and level, but still flexible enough to cut through. The image layer gives a highly realistic design while the urethane wear layer protects the planks from common wear, and simultaneously reducing maintenance.

#### Why Has LVT Become So Popular?

While real wood is still a popular option, L.V.T. is on pace to surpass it's place in homes with children and pets, because it is far more durable than real wood, stone or ceramic tile, when put up against

the wear and tear of daily life. Most L.V.T. applications are also waterproof and unaffected by leaking appliances, bath and kitchen spills, and a prefect material for a growing family. However, one of the greatest reasons for the popularity of L.V.T. is how easy it is to maintain, a simple wipe with a mop and broom can bring this flooring back to it's "Like New" state in a matter of minutes, with no concerns about scratching, finish changes or warping and bending!



#### L.V.T. LAYERS:

- 1. Protective Coating
- 2. Image Layer
- 3. Hardened Core
- 4. Padded Base

#### Additional Benefits:

A great benefit to Luxury Vinyl Flooring is that if you want to utilize in-floor heating systems, L.V.T. makes a perfect companion for that application. No matter what level of your home, whether it be first floor, second or basement, you can rest assured that this flooring option will hold up and be

unaffected by the climates and traffic of those environments. Finally, an additional benefit is that, in most cases, this product offers a significant cost savings to hardwood or ceramic alternatives, due to material cost, and quick and easy installation! If you have any additional questions about Luxury Vinyl Flooring, please feel free to contact us today and our design team will be happy to give you additional information for your new home or construction project!

Check It Out On Our Channel!

# YouTube Luxury VINYI FLOORING

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YouTube.com/MasterPlanBuilders



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